



**Hello,**

I am contacting you in an effort to raise the profile of the **2018 '100+ Women' Campaign** an initiative of the **Pembroke Petawawa District Community Foundation!** It is an opportunity for giving with the focus on benefiting and **empowering women in *our area***. The One Hundred Women Campaign attracts 100+ women **annually** to donate \$100 and **together, we are hoping to raise \$10,000 in 2018!**

This campaign will provide \$5,000 to an **endowment fund** and \$5,000 to be **distributed** by the Foundation in support of women. The endowment fund will **continue to grow** and benefit generations of women, while the immediate fund will **support the community**.

**In our inaugural 100+ Women Campaign, in 2014, 100+ Women** generously contributed to three local organizations who have a mandate to assist women. Click here to learn how the \$5 000 in grant funds in 2014 were used.

Again in **2015** we were able to donate \$5000 immediately to equally deserving recipients in our community via our granting process. Click here to learn how the grant funds in 2015 were used.

In **2016** we had some **exciting news** for the **donors of the 2016 Campaign:** the **Community Foundations of Canada (CFC)** - was offering a matching program that year in **honor of Canada's 150th**. Foundations in Canada had all been approved for an allotted amount of money that CFC would match. The PPDCF was approved for \$10,000. The PPDCF Board decided that they would like to use the \$10,000 raised from the 100+ Women Campaign for this matching program, which means **the money raised was essentially doubled!** The PPDCF was then offered the opportunity to match another \$5000, which resulted in **\$30 000 being granted to the community for 2017!!!**

In **2017**, we were excited to launch a new email address (100women.givingthatgrows@gmail.com), webpage, twitter and facebook page where you can find up to date information on the 100+ Women Campaign, past charities supported, past donors, and new initiatives. We are looking forward to giving **another \$5 000 back this**

**year!** We are in the final stages of the granting process for 2017- our Letters of Intent have been received from this year's grant applicants. Their Grant Applications are due January 31st where the Granting Committee will meet to review and make a selection decision. This will make **\$45 000 in contributions to our community** over the past four years by our group which has enriched many women's initiatives in our area.

We launched our **2018 Campaign** January 1, 2018 and continue to **accept donations for the 2018 year** until the end of December. **If you or anyone you know** would be interested in this cause, please refer them to us or to **our website** where they can **donate online**. Members of the committee would also be happy to accept cheques. **Charitable receipts** are issued for the full amount of the donation.

Thank you for taking the time to read this email and considering to donate to this worthy cause. Women in the local community are **benefiting every year** from our local women's generosity!

If you would like to receive emails from the 100+ Women Campaign...from our new email address, could you kindly click this **link** to be taken to a short form that gives us permission to give you this information.

Sincerely,

**Dr. Elizabeth Radley-Walters**

Chair of the 100+ Women- Pembroke Petawawa District Committee  
and Board Member of The Pembroke Petawawa District Community Foundation

Please note that you are receiving this e-mail because you have opted in to hear from the Pembroke Petawawa District Community Foundation and the 100+ Women Committee. Don't forget to add **100women.givingthatgrows@gmail.com** and **foundation@givingthatgrows.com** to your address book so we will be sure to land in your inbox!

Click here to read more about Canada's Anti-Spam Legislation or here to consent to our 100+ Women and Foundation emails.

Pembroke Petawawa District Area Community Foundation and 100+ Women **c/o** 284 Pembroke Street East, Pembroke, ON K8A 6X7 Canada (613) 635-2256



Giving That Grows.